



Mountain View, CA
Where Change Begins

Keeping it local supports all of us in Mountain View!

How it Works:

Merchants - sign up for the Shop Local program and pledge a donation that goes directly to local schools. Participating merchants are included in all Shop Local advertising and promotional campaigns.

Residents - support participating businesses knowing that their purchases are not only helping to boost the local economy, but also going to an important cause: EDUCATING TODAY'S YOUTH AND TOMORROW'S CITIZENS AND LEADERS!

What You Get:

Advertising and Promotion of Your Business:

- Posters - Your Business Name, Logo & Info on Official Shop Local Posters
- Online promotions

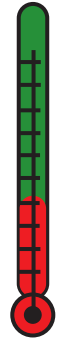
- E-newsletters, e-fliers, e-mail announcements
- 4500 distribution to local school district
- 700+ Chamber Members
- Central Business Association
- Facebook Fan Page
- Downloadable tracking coupon
- Shop Local Web site

I ♥ MV Web site www.ilovemv.org

- Postcard mailers/fliers
 - 4500 distribution to local school district
 - 700+ Chamber Members
- Video - KMVT Shop Local video



SCHOOL DONATION GOAL:
\$10,000



Other Benefits:

- Shows community support
- Builds customer loyalty
- Supports local schools
- BOOSTS THE ECONOMY - STARTING LOCALLY!

Contributions:

- One-time sign up fee: \$25 per business
FEE WAIVED FOR FIRST 20 BUSINESSES WHO SIGN UP!
- Monthly charge: \$75
- School Donation: \$500

Contact Edith Quiroz: 650-810-6362 • edithq_mvwriter@yahoo.com
Chamber MV: 650-968-8378 • FAX: 650-968-5668



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Sponsored by the
Chamber of Commerce Mountain View and
the Central Business Association

Yes! Sign me up today for Shop Local!

Contact Info:
Edith (Edie) Quiroz
Cell: 650-810-6362
Chamber: 650-968-8378
edithq_mvwriter@yahoo.com

Business name _____

Contact name & title _____

Address _____ City, State, Zip _____

Phone number _____

E-mail _____ Web site _____

Please charge my credit card \$75 once each month for five months.
(NOTE: \$25 sign-up fee waived)

Card Type _____ Number _____

Exp. Date _____ 3-Digit Code _____

Signature _____ Date _____



1) Fill out and FAX to: 650-968-5668

2) Send Your Logo Arwork to: edithq_mvwriter@yahoo.com